



## 2021 Sponsorship Opportunities

The Idaho Cutting Horse Association would like to invite you to participate in our sponsorship program. We will proudly advertise your business at our shows throughout the year. Please contact us to customize your sponsorship!

### PLATNIUM SPONSORSHIP

- \$10,000
- Title Sponsor of a designated class of their choice. Class title will showcase the sponsor in the class name and all corresponding materials, promotions will include title sponsor name
- The ICHA will highlight Title sponsors in an email blast to members twice per year
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign created and displayed in a prominent location in the arena at all shows
- Their logo will be displayed on the daily draw sheets
- They will hand out awards & have photos taken with the Champion of their title class
- One display booth is included
- They will be announced throughout the show as a platinum Sponsor
- Open Finals and NP Finals They will receive VIP table for the Open Finals, Non Pro and WOW Finals

### GOLD SPONSORSHIP

- \$7,500
- The ICHA will highlight Premier sponsors in an email blast to members twice per year
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign created and displayed in a prominent location in the arena at all shows
- Their logo will be displayed on the daily draw sheets
- They will hand out awards & have photos taken with the Champion of a sponsored class
- One 10x12 display booth is included
- They will be announced throughout the show as a GOLD Sponsor
- They will receive a VIP table for the Open Finals and NP Finals during the Futurity

### SILVER SPONSORSHIP

- \$5,000
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a good location in the arena at all shows (sign production is sponsor's responsibility)
- One 10x12 display booth is included
- They will be announced throughout the show as a Silver Sponsor

### BRONZE SPONSORSHIP

- \$2,500
- One 10x12 display booth is included
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a visible location in the arena at all shows (sign production is sponsor's responsibility)
- They will be announced throughout the show as a Bronze Sponsor

### Award Sponsorship

- Their logo will be displayed on the ICHA website and Facebook page
- They will be a sponsor of all ICHA produced shows
- They will be announced throughout the show as an AWARDS sponsor

# Idaho Cutting Horse Association, Inc. Sponsorship Form



Thank you for your  
sponsorship!

Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please attach your logo, business card or other design you would like us to include.

Sponsor Signature: \_\_\_\_\_

ICHA Director Signature: \_\_\_\_\_

Date: \_\_\_\_\_

ICHA  
1362 E 4175 N  
BUHL, ID 83341