



COMMERCIAL EXHIBIT APPLICATION AND/OR CONTRACT

For Office Use Only
Booth #:



ICHA Futurity & Aged Events
16200 Idaho Center Blvd Nampa, ID 83687

2012 Show Dates
March 20-24, 2012
Aug 29 - Sept 7, 2012
A Taste of Idaho Adventure
September 1-2, 2012

Exhibitor Information
Please Complete this Section in Full

Company: _____ Contact Name: _____
Address: _____ City: _____
State: _____ Zip: _____ Business Phone: _____ Cell: _____
Email: _____ Website: _____

March Show (5 days) Inside - \$250 per 10'x 10' space
\$75 for each additional 10x10
Attending both shows: \$200 per 10' x 10' space
\$50 for each additional 10x10
Outside - \$300 per reasonable space

Booth Information

Additional Fees
Power \$25.00 inside
Power \$75.00 outside
Skirted Table \$25.00

September Show (9 days) - \$500 per 10'x 10' space
\$150 for each additional 10x10
Attending both shows: \$400 per 10' x 10' space
\$75 for each additional 10x10
Outside - \$600 per reasonable space
Only participating in **"A Taste of Idaho Adventures"**
September 8-9, 2012 Space \$400.00

Booth Size Requested: _____
Total of all Fees Due: _____

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\$200 Deposit Due With This Contract - If attending both shows, to receive the discounts, deposit will NOT be applied to booth fee and held for next show. Deposits and all advertising materials are required 4 weeks prior to each show to be included in advertising.

Please List Proposed Items for Sale or Display. Also Include logos, business cards etc. for advertising	

I have read BOTH sides of this Lease agreement and contract and agree to bind myself and my employees to all the rules and conditions governing the use of space by this Exhibit space lease agreement and contents.

SIGN HERE: _____ Date: _____

Accepted by ICHA and Sue Marostica - Coordinator.

By: _____ Date: _____

Mail Contract and Deposit to:
Sue Marostica ICHA
P.O. Box 70
Kuna, ID 83634 208-890-9774

Make Check Payable to:
ICHA

Credit Card Payment

Payment, Please Call Sue Marostica: 208-890-9774

Name on Card: _____
Card #: _____
Exp. Date: _____ CW #: _____ Amount: \$ _____
Signature: _____

I would like additional payments automatically charged to the credit card listed above on the dates as indicated under the payment plan. Email notifications will be sent as payments are made on or after due date.

YES, make additional payments

VISA

MasterCard

Payment Plan (office use only) For Phone

Name on Check: _____
Total Booth Space Amount \$ _____
Non-Refundable Deposit Due with Contract: _____ Check # _____ \$ _____
Balance Due: _____ \$ _____
2nd Payment: _____ Check # _____ \$ _____
Balance Due: _____ \$ _____
Final Payment: _____ Check # _____ \$ _____
Balance Due: _____ \$ _____

This Request for Exhibit Space will ONLY be deemed ACCEPTED when a Duplicate Copy is Signed and Returned by the Management.

A Taste of Idaho Adventures will be held in conjunction with the September show each year.

3K Ranch Events will be able to assist with state of the art displays and discounted rentals to help promote your business.

Contact Daren Mizner at: 208-407-8481
daren_mizner@yahoo.com

Give a brief description on additional sheet of paper of your display or products, or enclose a photo or logos to be used in announcer advertising & live feed video.

NOTE: No Power Vehicles within the building, Gas, Diesel or Propane.

Idaho Statesman Ads: Please call and discuss your space needs, prices will be quoted according to ad specifications. A list of vendors will be published in the newspaper. Our grounds will be professionally decorated to assist in displaying your company's goods.

Web Site Requirements: You will be listed on our web site for the current year. Please provide photos, descriptions, and links to your email or web site.

Big Screen TV Advertising: We will provide 4 big screen TV's that will run sponsor and vendor advertisements continuously, placed in strategic locations. Please provide the information you would like displayed.

Set Up and Tear Down: Set up is day before the show, tear down is after the show. All booths will be removed by the end of the following day.

CONTRACT CONDITIONS:

1) The terms and conditions of these official regulations shall apply to and be in effect between the Idaho Cutting Horse Association Inc. Any facility(s) occupied by The Idaho Cutting Horse Association, Inc. and any exhibitor whose application is received and to whom booth and or / table space is rented. They have been formulated for the protection and best interest of all concerned. The Idaho Cutting Horse Association, Inc. has the full cooperation of all exhibitors in their observance. All points not covered are subject to the decision of Idaho Cutting Horse Association, Inc. Show and shall be final.
2) Limitation of liability and indemnity: The Exhibitor assumes sole responsibility and hereby agrees to protect, indemnify, defend and save harmless the Sponsor, Exhibit Management, Landlord and its employees and agents, from any and all claims, including Claims or Causes of Action Raising from the Sole Negligence of said indemnities, arising.
(a) Out of or in connection with Exhibitor's occupancy and use of the Exposition premises, or any action or infraction of any nature in connection wither relegated to Exposition, Including, but not limited to loss, theft, damage, destruction, or any delay or no delivery of goods, display materials and other effects: (b) Any injury to Exhibitor. Exhibitor's employees, agents, representatives, or quests while on the Exposition premises; and (c) any damage to the Exhibitors business by reason of failure to provide space for the exhibit or removal of exhibit of failure to hold the Exposition as scheduled. Exhibitor acknowledges

that the Sponsor, Exhibit Management, and the Landlord do not maintain insurance covering such damages, loss by Exhibitor. Exhibitor agrees to Indemnify and hold forever harmless the Lesser, Exhibit management, and Landlord for any and all damages, loss, liability, claim or expenses (including legal fees based upon arising out of or in connection with (1) The violation of any law or ordinance by the Exhibitor, or (2) Failure by Exhibitor or any such persons to comply with all applicable terms and conditions contained in these rules or in the agreement between the Landlord and the Lesser regarding the Show Premises or a part thereof. If the indemnities are sued in a court of law, Exhibitor agrees to defend the indemnities at Exhibitor's Expense, and if judgment were taken against the indemnities, to pay said judgment and obtain written release in form applicable to the indemnities.

3) Current exhibitor shall be evaluated at each show by the Commercial Exhibits Management and may or may not be assigned a contract for the succeeding year. Criteria to be used in the evaluation process include proper conformations all rules governing exhibitors and whether or not exhibitors are in good standing with the show.

4) Exhibitor who disregards any rule shall forfeit all monies, rights and privileges that have been afforded.

5) Exhibitor shall remove all of his merchandise, display material and other property from the exhibit area by 12:00 Noon on the day following the close of the show.

6) Exhibitors acknowledge that the lesser has made no representation concerning the premises, or any matter related to the intended use of the profits there from. Exhibitor future acknowledges that he has examined the Exhibit Area, Show Premises, and that the same are in satisfactory condition and suitable for the intended use.

7) Exhibitor agrees that he shall not, without the prior written permission of lesser, distribute any free food samples of any kind, nor sell any food, drink, novelty items extent that the same are provided for herein.

8) Space will be assigned by the Management, the management, reserves the right to rearrange the floor plan and relocate any Exhibitor if it is for the general good of the exhibits.

Exhibits or Displays on the Idaho Cutting Horse Association Show Premises shall be permitted only upon signing of this contract by the Lessee and its acceptance by the Idaho Cutting Horse Association Inc. All merchandise must be confined within your booth/ table space.

PLEASE FAMILIARIZE YOURSELF WITH THESE RULES AND REGULATIONS, AS THEY WILL BE FOLLOWED.

I have read all pages of this Lease Agreement and Contract and agree to bind my employees and myself to all the rules and conditions governing the use of space by this lease agreement and contents.

Exhibitor: _____

Signed: _____

Date: _____

Please make checks payable to:
Idaho Cutting Horse Association Inc. (ICHA)

Please send signed contract to:
Idaho Cutting Horse Association, Inc.
Attn: Sue Marostica PO Box 70 Kuna, ID 83634

Any questions please contact:
Corey Fagan 208-891-9140 corey@idahocha.com or
Sue Marostica ICHA Futurity Coordinator:
Phone (208) 890-9774 or e-mail sueicha@idahocha.com

Choose your ad size and details. Sketch details on appropriate box. ➡

Full Page

1/2 Page

1/4 Pge

Business Card Ad

See Notes

For best results, art work should be in the following formats and submitted on disk or emailed.

EPS
JPG
PDF
Photoshop CS or CS2
InDesign CS or CS2
Illustrator CS or CS2
Microsoft Publisher
At 300 dpi resolution

Ads in other formats may incur additional charges for design.

Artwork included

Design requested
(will require additional charges)

Half Page Horizontal Ad 9.653 x 5.5
Half Page Vertical Ad 4.792 x 11

Full Page Ad 9.653 x 11
4 color

1/4 Page Ad 4.792 x 5.5

Business Card Ad 3.5 x 2 .25

Ⓜ Arena Banner 4' x 8'

3 to 4 lines of Text and/or Logo