

EXHIBIT SPACE APPLICATION AND CONTRACT
2010 ICHA FUTURITY AND AGED EVENT TRADE SHOW

DATES: September 1-7, 2010 Set up: August 31 12:00 – 6:00 pm Tear down: September 8 before 6 pm

This agreement, pertaining to the certain herein described Exhibit Area at the (Show), is entered into by The Idaho Cutting Horse Association (lessor) and the herein Exhibitor (lessee) on the following terms and conditions.

Company Name: _____

Representatives Name: _____

Address: _____

City/State: _____ Zip: _____

Business Phone: _____ Home Phone: _____ Cell Phone: _____

E-mail: _____

CONTACT PERSON: _____

ALTERNATE CONTACT: _____

SPACE REQUIRED: _____

Inside Space: \$300.00 for first 10 X 10 / \$150.00 additional space: 10 X 10 (One skirted booth and table provided, additional tables available for additional cost) Note: Power, Phone lines, and additional skirted tables are extra charges. Give a brief description on additional sheet of your display or products, or enclose a photo or logos to be used in announcer advertising & live feed video.

NOTE: No Power Vehicles within the building, Gas, Diesel or Propane.

Outside Space: \$400.00 per exhibitor (within reason) Additional charges may be assessed for excessive space requirements. **Note: Power and additional skirted tables are extra charges.** Give a brief description on additional sheet of your display or enclose a photo to be used in announcer advertising & live feed video.

POWER NEEDED: (Please give description of needs) _____

PHONE LINES & OTHER REQUEST: _____

Banner Space: Yes/ No: / \$150.00 per banner (other than the one in your booth)

Idaho Press Tribune Ads: Please call and discuss your space needs, prices will be quoted according to ad specifications.

A list of vendors will be published in the newspaper. Our grounds will be professionally decorated to assist in displaying your company's goods. Please specify product to be displayed. A \$50.00 non-refundable deposit is required to reserve your space.

All fees are due no later than **August 1, 2010** (Note we will not hold your space without payment) Amount Enclosed: _____

Exhibits or Displays on the Idaho Cutting Horse Association Show Premises shall be permitted only upon signing of this contract by the Lessee and its acceptance by the Idaho Cutting Horse Association Inc. All merchandise must be confined within your booth/ table space.

Web Site Requirements: You will be listed on our web site for the current year. Please provide photos, descriptions, and links to your email or web site.

Big Screen TV Advertising: We will provide 4 big screen TV's that will run sponsor and vendor advertisements continuously, placed in strategic locations. Please provide the information you would like displayed.

CONTRACT CONDITIONS:

1) The terms and conditions of these official regulations shall apply to and be in effect between the Idaho Cutting Horse Association Inc. Any facility(s) occupied by The Idaho Cutting Horse Association, Inc. and any exhibitor whose application is received and to whom booth and or /table space is rented. They have been formulated for the protection and best interest of all

concerned. The Idaho Cutting Horse Association, Inc. has the full cooperation of all exhibitors in their observance. All points not covered are subject to the decision of Idaho Cutting Horse Association, Inc. Show and shall be final.

2) Limitation of liability and indemnity: The Exhibitor assumes sole responsibility and hereby agrees to protect, indemnify, defend and save harmless the Sponsor, Exhibit Management, Landlord and its employees and agents, from any and all claims, including Claims or Causes of Action Raising from the Sole Negligence of said indemnities, arising. (a) Out of or in connection with Exhibitor's occupancy and use of the Exposition premises, or any action or infraction of any nature in connection wither relegated to Exposition, Including, but not limited to loss, theft, damage, destruction, or any delay or no delivery of goods, display materials and other effects: (b) Any injury to Exhibitor. Exhibitor's employees, agents, representatives, or quests while on the Exposition premises; and (c) any damage to the Exhibitors business by reason of failure to provide space for the exhibit or removal of exhibit of failure to hold the Exposition as scheduled. Exhibitor acknowledges that the Sponsor, Exhibit Management, and the Landlord do not maintain insurance covering such damages, loss by Exhibitor. Exhibitor agrees to Indemnify and hold forever harmless the Lesser, Exhibit management, and Landlord for any and all damages, loss, liability, claim or expenses (including legal fees based upon arising out of or in connection with (1) The violation of any law or ordinance by the Exhibitor, or (2) Failure by Exhibitor or any such persons to comply with all applicable terms and conditions contained in these rules or in the agreement between the Landlord and the Lesser regarding the Show Premises or a part thereof. If the indemnities are sued in a court of law, Exhibitor agrees to defend the indemnities at Exhibitor's Expense, and if judgment were taken against the indemnities, to pay said judgment and obtain written release in form applicable to the indemnities.

3) Current exhibitor shall be evaluated at each show by the Commercial Exhibits Management and may or may not be assigned a contract for the succeeding year. Criteria to be used in the evaluation process include proper conformations all rules governing exhibitors and whether or not exhibitors are in good standing with the show.

4) Exhibitor who disregards any rule shall forfeit all monies, rights and privileges that have been afforded.

5) Exhibitor shall remove all of his merchandise, display material and other property from the exhibit area by 12:00 Noon on the day following the close of the show.

6) Exhibitors acknowledge that the lesser has made no representation concerning the premises, or any matter related to the intended use of the profits there from. Exhibitor future acknowledges that he has examined the Exhibit Area, Show Premises, and that the same are in satisfactory condition and suitable for the intended use.

7) Exhibitor agrees that he shall not, without the prior written permission of lesser, distribute any free food samples of any kind, nor sell any food, drink, novelty items extent that the same are provided for herein.

8) Space will be assigned by the Management, the management, reserves the right to rearrange the floor plan and relocate any Exhibitor if it is for the general good of the exhibits.

PLEASE FAMILIARIZE YOURSELF WITH THESE RULES AND REGULATIONS, AS THEY WILL BE FOLLOWED.

I have read all pages of this Lease Agreement and Contract and agree to bind my employees and myself to all the rules and conditions governing the use of space by this lease agreement and contents.

Exhibitor: _____

Signed: _____ Date: _____

Please make checks payable to: Idaho Cutting Horse Association Inc. (ICHA)

Please send signed contract to: Idaho Cutting Horse Association, Inc.

Attn: Corey Fagan PO Box 70 Kuna, ID 83634

Any questions please call Corey Fagan ICHA Futurity Event Coordinator:

Phone (208) 891-9140 or e-mail corey@idahocha.com